



GAUHATI COMMERCE COLLEGE (A)

GCC CENTRE OF MANAGEMENT STUDIES

APPROVED BY THE AICTE & AFFILIATED TO GAUHATI UNIVERSITY

Ref. No.:

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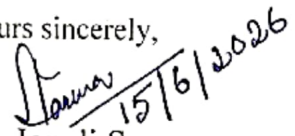
GAUHATI COMMERCE COLLEGE (A)

GCMS MBA ADMISSION

GROUP DISCUSSION TOPICS for the admission process on 20/06/2026 at
Gauhati Commerce College Centre of Management Studies (GCMS)

1. *Remote Work Vs Office Culture*- Does work from home increase productivity or destroy organization culture?
2. *Electric Vehicles in India*- Is 100% EV possible by 2030? Talk about charging infrastructure, cost, & battery waste.
3. *Startup India: Boon or Bubble*- Unicorn culture, funding, job creation vs layoffs.
4. *Education: Online Vs Offline*- Can EdTech replace traditional classrooms? Digital divide.
5. *UPI & Cashless Economy*- Does digital payment bring financial inclusion or cyber fraud?
6. *Influencer Marketing Vs Traditional Ads*- What influences Gen Z more? Authenticity vs paid promotion.
7. *Work-Life Balance for Gen Z*- Hustle culture vs 4-day work week, quiet quitting trend.
8. *Data is the New Oil*- Does big data drive innovation or kill privacy? Impact of AI.
9. *Make in India Vs Globalization*- Will higher import duty boost local manufacturing or just raise prices?
10. *Mental Health in Colleges*- Degree pressure, placement stress: what steps should colleges & universities take?

Yours sincerely,


Dr. Jonali Sarma
Director-in-Charge
GCMS