

GAUHATI COMMERCE COLLEGE (AUTONOMOUS)
HOME ASSIGNMENTS
(For the Session- 2026)
BBA

1ST SEMESTER

Name of Subject	Topics for Assignment
FUNDAMENTALS OF MANAGEMENT	Differentiate between Fayol's and Taylor's Principles of Management.
ACCOUNTING FOR BUSINESS	What is Accounting Information? Explain the various qualitative characteristics of Accounting Information.
INDIAN CONSTITUTION	Why was the Constituent Assembly formed in 1946? Explain.
MACRO ECONOMICS FOR BUSINESS	Elaborate on the importance of studying Economics in Business and Management.
BUSINESS COMMUNICATION-I	Discuss the different types of barriers to communication.
COMPUTER APPLICATION FOR BUSINESS-I	Explain the evolution of Computers listing the advantages and disadvantages of each computer generation.

3RD SEMESTER

Name of Subject	Topics for Assignment
ORGANIZATIONAL BEHAVIOUR	Explain the Benefits and Uses of Transactional Analysis.
FINANCIAL MANAGEMENT	Give a critical appraisal of Net Operating Approach and Net Income Approach comparing its assumptions and problems.
PRINCIPLE OF MARKETING	1. Discuss the various concepts of Marketing. 2. Briefly explain the elements of Marketing Mix. 3. Briefly explain the scope of Marketing.
TRAINING AND DEVELOPMENT	Describe any three on-the-job and any three off-the-job training methods with examples.
ADVERTISING AND PUBLICITY	1. Discuss the various types of advertising. 2. Write short notes on: (a) Audience Analysis (b) Advertising Budget
COMPUTER APPLICATION	What is Web Security? Explain any five web security threats for Businesses.

5TH SEMESTER

Name of Subject	Topics for Assignment
MANAGEMENT OF INDUSTRIAL RELATIONS	Evaluate the efficacy of Worker's Participation in Management: A comparative study of Works Committee & Joint Management Councils in Industrial Conflict Resolution
INDIAN FINANCIAL MARKETS AND OPERATIONS	Explain the challenges faced in Fixed Price Method in the Capital Market
BUSINESS RESEARCH	What is Business Research? Discuss different types of research with examples
SALES MANAGEMENT	1. Discuss the various Theories of Selling 2. Briefly explain the Selling Process.

Last date of submission: 5th October, 2026; the mood of submission of Assignments shall be communicated separately by the respective Departments.