



Introductory Issue

Anweshan

The Exploration NEWSLETTER

Volume I

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Message from the Principal:

It is my great pleasure to acknowledge the publication of the annual newsletter, "Anweshan – The Exploration" by the Department of BBA, Gauhati Commerce College which reflects the various activities undertaken by the department.

I am sure that the publication of this newsletter will be a resourceful and

informative platform for all the concerned, providing larger visibility to the activities of the BBA Department.

Dr. Homeswar Kalita
Principal
Gauhati Commerce College

From the Coordinator's desk:

Genesis of the Department of BBA:



Gauhati Commerce College, the premier institution imparting commerce education in the North-East, has the responsibility to lead colleges imparting professional courses and to serve the society in right earnest. There has been an increasing demand for the professional BBA course amongst students and guardians of the region. This is due to high demand for mid-level business administrators and managers in the job market. Every year hundreds of students move out of Assam to seek admission in similar courses in different cities of India, leading to a outflow of capital too. Our college has been one of pioneers of introducing such a course in Assam and intends to continue serving the growing needs of the students here.

In the year 2007, Gauhati Commerce College became the first college under Gauhati University to introduce a three-year BBA course as a part of its horizontal expansion. The resolution to this effect passed by the college Governing Body meeting in its meeting on 7th June, 2007.

The three-year BBA curriculum runs as a successful self-financing "honours" course under CBCS (Choice Based Credit System). A part from the regular interactive lectures session, the Department is also engaged in some extension and innovative activities including the arrangement of educational tours and field visits, seminar and workshops, event management, mock interviews, group discussion, entrepreneurship and skill development programmes for the students.

The department has a full-fledged Co-ordinator and is

served by a group of 8 young and dynamic teaching staff. The student intake capacity of the department is 80. The BBA Department has four (4) air-conditioned class rooms and One (1) faculty room with all necessary facilities and free internet (GCC WIFI) available to all the students and staff.

Over the years the students of the BBA department, have come out with excellent results in the final examination and many of the passed out students are placed in suitable jobs in the corporate sector. The department of BBA has taken an initiative to publish an annual research-oriented business publication named "Erudite: knowledge beyond limits" to promote research and investigation in various business and management issues.

The Bachelor of Business Administration (BBA) in association with the Gauhati Commerce College Centre of Management Studies (GCMS) has been organizing the annual management festival "Quasofiesta" since 2010.

As a Co-ordinator, I am extremely happy to inform all the stake holders of Gauhati Commerce College that the department of BBA, Gauhati Commerce College has made an attempt to bring out an Annual News Letter "ANWESHAN - The Exploration" of the department. I hope it will be an add-on to the catalogue of the college publication. I appreciate the effort of Prof. Anannya Boruah and her team entrusted with the preparation and publication of the Introductory Issue of "ANWESHAN" - the News Letter of the department of BBA. I am grateful to them for doing the job in a short span of time. I wish all the best for the mission.

Dr. Anjali Bhuyan Deka
Coordinator

Department of BBA, Gauhati Commerce College

EDITOR'S message



It is indeed a great honour to be the editor of the newsletter of the BBA department and it is my immense pleasure to launch its introductory issue. In this issue we will recount the various activities that has been conducted by the department and give a glimpse upon the various activities of the faculty, students and the alumni of the department. I am very grateful to Principal Sir, Coordinator ma'am and all my fellow colleagues for their everlasting support throughout the creation of this edition.

Anannya Boruah
Assistant Professor
Department of BBA,
Gauhati Commerce College

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