

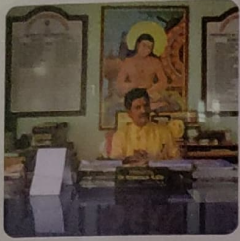


A Newsletter of BBA Department  
**ANWESHAN**

The Exploration  
Issue: Two, 22-09-23



### Message from the Principal



It gives me immense pleasure to know that the Department of BBA, Gauhati Commerce College is going to publish the 2nd edition of "**Anweshan – The Exploration**". It is an annual newsletter launched exclusively to reflect the various activities undertaken by the BBA Department.

I am hopeful that this newsletter will serve as a catalogue that not only provides greater visibility to the BBA Department but also becomes a guiding light for the students to pursue greater interests related to issues in the area of commerce, economics, business management, etc.

Dr. Homeswar Kalita  
Principal  
Gauhati Commerce College

### Message from the Co-ordinator's Desk



#### *Genesis of the Department of BBA*

Gauhati commerce College, the premier institution imparting commerce education In the Northeast, has the responsibility to lead colleges imparting professional courses and to serve the society in right earnest. There has been an increasing demand for the professional BBA course amongst students and guardians of the region. This is due to high demand for mid-level business administrators and

managers in the job market. Every year hundreds of students move out of Assam to seek admission in similar courses in different cities of India, leading to a outflow of capital too. Our college has been one of the pioneers of introducing such a course in Assam and intends to continue serving the growing needs of the students here.

In the year 2007, Gauhati Commerce College became the first College under Gauhati University to introduce a three-year BBA course as a part of its horizontal expansion. The resolution to this effect passed by the college Governing Body meeting in its meeting on 7th June, 2007.

Over the years the students of the BBA department have come out with excellent results in the final examination and many of the passed out students are placed in suitable jobs in the corporate sector.

Apart from the regular interactive lectures session, the department is also engaged in some extension and innovative activities including the arrangement of educational tours and field visits, seminars and workshops, event management, mock interviews, group discussion, entrepreneurship and Skill development programmes for the students.

The BBA department has four air-conditioned classrooms and one faculty room with all necessary facilities and free internet (GCC WI-FI) available to all the students and staff.

The department of BBA has taken an initiative to publish an annual research-oriented business publication named 'Erudite: Knowledge Beyond Limits' to promote research and investigation in various business and management issues.

The bachelor of business administration (BBA) in association with the Gauhati commerce College Centre of Management Studies (GCMS) has been organising the annual management festival 'Quasofiesta' since 2010.

As a Co-ordinator, I am extremely happy to inform all the stake holders of Gauhati Commerce College that the department of BBA has made an attempt to bring out an annual newsletter '**ANWESHAN: The Exploration**' of the department. I hope it will be an add-on to the catalogue of the college publication. I appreciate the effort of Prof. Rashmi Rekha Dehingia and her team entrusted with the preparation and publication of the Second Issue of '**ANWESHAN: The Exploration**', the newsletter of the Department of BBA. I am grateful to them for doing the job in a short span of time. I wish all the best for the mission.

Dr. Anjali Bhuyan Deka  
Coordinator  
Department of BBA, Gauhati commerce College



## Editorial

It is indeed a great honour to be the editor of the second issue of '**Anweshan: The Exploration**', the annual newsletter of the Department of BBA of Gauhati Commerce College.

In this issue we are offering you a compilation of various workshops organised by the department, academic and administrative activities by the faculties, glorious academic results, achievements of the students in the field of sports and culture.

I am very grateful to Principal Sir, Coordinator ma'am and all my fellow colleagues for their continuous support throughout the creation of this edition.

Rashmi Rekha Dehingia  
Assistant Professor  
Department of BBA  
Gauhati Commerce College

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## Editorial Board

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Dr. Homeswar Kalita

Advisor  
Dr. Anjali Bhuyan Deka

Editor  
Rashmi Rekha Dehingia

Sub-Editor  
Devarshi Dutta

## Faculty members of the Department



Sitting L to R:

Pubali Dutta (Office Assistant), Rashmi Rekha Dehingia (Assistant Professor), Dr. Bidisha Lahkar Das (Assistant Professor), Dr. Homeswar Kalita (Principal), Dr. Anjali Bhuyan Deka (Co-ordinator, BBA Department), Panchanan Barman (Assistant Professor), Devarshi Dutta (Assistant Professor).

Standing L to R (1st line):

Sailen Kalita (Office Bearer), Gokul Sharma (Office Bearer)